



DESKTOP PUBLISHING



BEAUTIFUL PUBLICATIONS BACKED UP BY WORLD-CLASS JOURNALISM

Whatever your communications need, nothing beats a hardcopy publication, with physical presence, a striking cover and pages packed with high quality information.

Our desktop publishing team draws on decades of experience with Africa's best publishers to meet all of your documentation needs. We employ in-house experienced layout and design teams, creative copywriters, subeditors, and journalists.

Our team is supported by a network of more than 400 journalists across Africa, who ensure that you can tell any story your organisation needs.

DESKTOP PUBLISHING SERVICES

DESIGN

Innovative design solutions for your brand.

LAYOUT

Experienced, professional layout with an aesthetic finish.

WRITING AND EDITING

Thought leadership and great content from Africa's best journalists.

CONTENT MARKETING

Targetted content to build audiences around your brand.

EVENT PUBLICATIONS

The documentation that you need to support a world-class event.

NEWSLETTERS

Keep in touch with your audience and grow them exponentially.

REPORTS

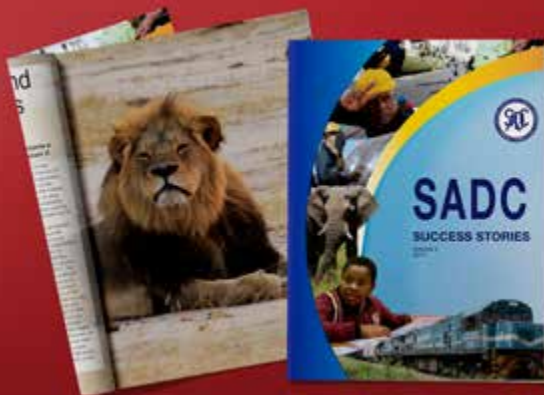
Professional documents to keep your stakeholders informed and engaged.

MAGAZINES

Premium publications with engaging writing and glamorous photography.



VIEW OUR PORTFOLIO





PAULA

CHIEF EXECUTIVE OFFICER

Paula Fray has worked in media for more than three decades as a journalist, editor, trainer and media manager. Paula was the first female editor of the Saturday Star newspaper in South Africa. She is currently the managing director of the pan-African media training organisation **frayintermedia**, which she founded in 2005. The organisation has trained journalists, media leaders, civil society organisations, government officials and corporate leaders during its decade-long existence.

She is a trustee of Media Monitoring Africa and IRIN independent news agency. She is a Print and Digital Media SA fellow and a public representative on the Press Council of South Africa.

Paula graduated with a BJourn degree from Rhodes University and has a Woman and Law Certificate from UNISA. A recipient of the prestigious Nieman Fellowship at Harvard University, she is a former member of the Nieman Foundation Advisory Board at Harvard.

OVERSEEING YOUR PUBLISHING

FRAY

Meet the rest of the team

ADDITIONAL SERVICES

STRATEGY

Communications strategies to connect with and hold your audiences.

TRAINING AND RESEARCH

Training and research for leading organisations.

VIDEO PRODUCTION

Bespoke video production, made to engage.

PHOTOGRAPHY

Compelling images to build and expand your brand.

EVENT MANAGEMENT

Professional, media focussed management for your events.

PUBLIC RELATIONS

Relationship and media management from Africa's most connected journalists.

SOCIAL MEDIA

Dynamic, connected platform management that cuts through the noise.

DESKTOP PUBLISHING

Finely crafted publications backed up by world-class journalism.



GET IN TOUCH