# PHOTOGRAPHY

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frayintermedia Changing Narratives

## PROFESSIONAL IMAGES TO CAPTURE YOUR DEFINING MOMENT

Important moments, people and things need to be documented, that's why we shoot images that capture the essence of your organisation.

Our photographers work with the best equipment and the mission to shoot images that stand out amongst other photographs.

Our team has the equipment and versatility to service any photographic need, with the speed and fast turnaround of the world's best photojournalists.

Our photographers fit into any production workflow and can offer same day photographic delivery or live-publishing on social media.

# PHOTOGRAPHY SERVICES

#### DOCUMENTARY PHOTOGRAPHY

Experienced photojournalists to capture striking images in the field.

#### EVENT PHOTOGRAPHY

Professional photography to capture your moments, and publish them live as they happen.

#### PORTRAITS

Iconic images of key people, designed for presentation and perfect aesthetics.

#### STOCK Photography

Striking images to communicate universal truths.







# VIEW GALLERY





OVERSEEING YOUR PHOTOGRAPHY

# SELLO LENTSOANE

#### VISUALS COORDINATOR

Sello Lentsoane has over four years experience in the film and television industry, working as a lighting, camera assistant and assistant director for five 5 Mzansi Magic films. He has also worked as the director of photography and lighting. Sello has worked in various genres including soap operas, documentary and sports for both broadcast and online distribution. He joined **fray**intermedia in March 2019 working as a camera operator and is a very passionate visual perfectionist. Sello holds a National Diploma in Film and Television Techniques specialising in camera work and lighting and NQF level 4 Certificate in Film and Television Production, specialising in production management. He has written and produced award winning short films.

### ADDITIONAL SERVICES

#### STRATEGY

Communications strategies to connect with and hold your audiences.

#### TRAINING AND RESEARCH

Training and research for leading organisations.

#### VIDEO PRODUCTION

Bespoke video production, made to engage.

PHOTOGRAPHY Compelling images to build and expand your brand.

#### EVENT MANAGEMENT

Professional, media focussed management for your events.

#### PUBLIC RELATIONS

Relationship and media management from Africa's most connected journalists.

#### SOCIAL MEDIA

Dynamic, connected platform management that cuts through the noise.

#### **DESKTOP PUBLISHING**

Finely crafted publications backed up by world-class journalism.

Meet the rest of the team

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